

## **RULE 14: National Red Poll Ambassador Contest**

**A.** The purpose of the National Red Poll Ambassador contest is to select an outstanding young person to represent the American Red Poll Association in public appearances throughout the nation.

### **B. Activities**

1. The National Red Poll Ambassador Contest will be held during the annual meeting and/or annual banquet. More information will be sent to each entrant.

### **C. Rules**

1. The Contestant must send a completed "National Red Poll Ambassador Entry Form to the American Red Poll Association office (or designated representative) by the entry deadline of June 1 of each year.
2. The candidate must be single and between the ages of 16 and 21 years of age on the day of the contest. A minimum of two (2) years of active American Junior Red Poll Association membership/participation is required.
3. The candidate is required to present a speech, not to exceed five (5) minutes in length on one the following subjects: promoting the Red Poll breed, promoting more beef consumption, any subject related to the beef industry or Red Poll breed, or general history of the Red Poll breed and its influence on the beef industry.
4. A former National Red Poll Ambassador may not enter again.
5. Contestants may wear clothing of their choice, but attire should be appropriate. **NO BLUE JEANS.**
6. The contestants will meet with a panel of three (3) judges who will select an Ambassador. During the interview, impromptu questions will be asked to determine the contestant's ability to think on his or her feet, determine his or her knowledge of the beef industry, and to communicate with people.
7. The contestant selected will be announced at the banquet at the Junior Summer Preview Show.
8. Each contestant will put together a presentation on poster board, on any subject complimentary to the Red Poll breed and/or beef promotion. This should be accompanied by a small typed paragraph of explanation. Any materials may be used of the contestant's choosing and at his or her expense.
9. Travel, lodging, and meal expense are the responsibility of each contestant.
10. The Ambassador will be available at all Preview and National Shows; and is encouraged to attend as many state shows and activities as possible to promote the Red Poll breed and beef industry. He or she may submit an article(s) to the Red Poll Journal to share his or her experiences and promote the breed.
11. Each contestant needs to provide a picture for the Red Poll Journal.
12. A \$500 scholarship will be awarded to the contestant selected.
13. \*\*If there is no eligible young person for Ambassador, then we will name a Jr Ambassador and he or she will be given a \$200 savings bond. The Jr Ambassador will be judged on a "modified" version of the Ambassador rules. Any Jr Ambassador will be eligible for Ambassador when he or she reaches the age requirement set forth.

### **A. Score Card**

<i>Dress, Poise, Personality</i>	<i>30 points</i>
<i>Speech Presentation</i>	<i>20 points</i>
<i>Poster Board Display</i>	<i>25 points</i>
<i>Ability to respond to questions</i>	<i><u>20 points</u></i>
<i>Total</i>	<i>95 points</i>

- B.** The contest is sponsored by various Red Poll Breeders. The sponsors are not responsible for transportation, lodging or meals for the contestants. The contestant and his or her parent(s) or chaperons are guests at the banquet.