

American Red Poll Association
National Membership Meeting Minutes
October 17, 2015
Springfield, MO

President Mike Mammele called the meeting to order and asked Brian Shuter to do roll call.

Executive Secretary Brian Shuter read the roll call and noted that there were 31 members that had signed into the meeting with 9 guests having also signed in.

Chaplain Mike Parks led an invocation to open the meeting.

Mammele introduced the Members of the Board of Directors to the membership.

Rager asked the attendees to review the minutes of the 2014 National Membership Meeting held in Sedalia, MO.

Joe Jackson moved and George Shaffer seconded to “Approve the minutes as presented.” Motion passed.

Shuter presented the list of new applicants for membership in the American Red Poll Association for the 2014-2015 fiscal year. That list included 7 new paid Annual Memberships, 6 new paid Junior Memberships, and 41 Complimentary one year memberships for new purchasers of Registered Red Polls.

Jeff Doll moved and Kim Scott seconded to “Approve the list of membership applications for membership into the American Red Poll Association.” Motion passed.

Mammele asked James Campbell to present a report on the 2015 National Sale. Campbell reported that we had good numbers for the sale and that there had been a lot of interest in the local area and that he was excited about the sale. He felt like the facility was good, the food was good and the staff had been very accommodating. The committee had placed some advertising prior to the sale, running an ad in 4 regional publications and 1 national publication and they had generated significant interest.

Phil Wyrick spoke up and congratulated Campbell on a great ad promoting the Red Poll breed. Campbell said that he needed to thank the group on the Promotions team for the work on the ad and he needed to thank Kim Scott and Mike Mammele for their help in planning and implementing the 2015 National Sale.

Mammele called on Linda Hampton to present the Nominating Committee Report. Hampton shared that she was looking for potential candidates to have vision, passion and commitment for the future of the American Red Poll Association. Hampton presented the slate of nominations for the open seats on the Board of Directors that included Brian Fairchild, Dan Schmiesing and Jeff Wilkins.

Mammele then opened the floor for additional nominations for the vacancies on the Board of Directors. Ron Lake was nominated. George Shaffer was nominated but he declined the nomination.

Jim Jackson moved and James Campbell seconded to “close Nominations” Motion passed.

Hampton then asked each of the nominees to introduce themselves and share some of their goals and vision for ARPA. Each of the nominees took a few minutes to share a little bit about themselves with the membership so that they could determine who they wanted to vote for.

Mammele then asked for votes to be tallied via a paper ballot which was collected and counted.

While the vote was being counted, Mammele asked Shuter to present the Financial Report. The 2014-2015 Profit and Loss Statement showed a net income of \$5614, an improvement of nearly \$7500 over the previous year. A significant portion of the increase in revenue was due to a very successful 2014 National Sale. An additional significant part of the difference was noted to be timing issues in which Service Fees were collected at the end of the previous fiscal year. Shuter then reported on the Balance Sheet dated August 31, 2015 that showed a Current Asset position of \$98,757, an Endowment Fund Balance of \$267,595 and a Total Equity position of \$368,865. Shuter also reported that there were 167 CHR Registrations, 379 regular Registrations and 368 Transfers added to the pedigree records of the American Red Poll Association during the 2014-2015 year.

Dan Schmiesing moved and George Shaffer seconded to “accept the Financial Report as presented.” Motion passed.

Mammele asked Committee Chairs to give their reports.

Dan Schmiesing discussed the project that he and Mary Jo had been working on to scan and digitally archive as many past issues of the Red Poll News and Red Poll Beef Journal publications as they could gain access to. The plan was to make those digital files available for any members of ARPA to purchase for their own review.

Mary Jo Schmiesing presented a report on the work being done to prepare for the 2017 World Red Poll Tour that would be coming to the United States. She shared a few of the ideas that they were working on and that a significant portion of the meetings involved with the tour would take place around Purdue University and would also include some educational sessions while there at Purdue. She highly encouraged everyone to take part of the tour in some way, either by hosting or attending as many of the stops as they could.

Dan Schmiesing reported the work that he had been asked to do on behalf of the board to help coordinate the spread of information to new people who were interested in the breed and to help them locate animals that would fulfill their needs. He implored the membership to let him know when they had animals and or semen for sale so that he could be more efficient in directing those inquiries to find genetics that would fulfill their needs.

Schmiesing also gave a recommendation for people to participate in the Complete Herd Reporting (CHR) program to help improve the accuracy of EPD's for the breed and to support the Endowment Fund to help ensure the future of ARPA.

When Schmiesing was finished with his committee reports, Linda Hampton shared the results of the Board of Director elections. Elected to serve 3 year terms on the Board of Directors, beginning in 2015 were; Brian Fairchild, Dan Schmiesing and Jeff Wilkins.

Mike Mammele thanked Jeff Doll and James Campbell for their service on the board. Both of these men, along with himself, were retiring from their service.

Mammele then opened the floor for Communications from the Membership.

Norma Calhoun expressed her displeasure with the fact that the National Banquet would not be taking place in 2015. She shared how much they enjoyed and looked forward to the fellowship that took place at the banquet and was concerned that the 2015 schedule and format would not allow for as much of that fellowship.

James Campbell shared that a few anonymous donors had come forward to cover the cost of the meal that was to take place after the meeting and before the sale.

Wayne Fish wanted to commend the Board and Sale Committee for the successful advertisements for the sale and encouraged them to look into additional opportunities to develop and even more expansive advertising program.

Teresa Jackson expressed her thanks to the donors who had brought items to be auctioned off with the proceeds to be invested in the Endowment Fund and encouraged everyone to spend freely during the silent auction.

Mike Mammele introduced Daniel Haney, a potential new breeder from New York that had driven 24 hours straight to participate in the events of the day and to learn more about the Red Poll Breed. He encouraged breeders to visit with Mr. Haney during the day.

Wes Bayless expressed his thanks and asked the membership to thank the Burch Family for donating hay and straw to be used by consignors at the sale to feed their animals.

Jack Hampton asked for clarification on the difference between the designation of Fullblood and Purebred on pedigrees. It was explained that a Fullblood is 100% Pure Red Poll breeding and that a Purebred was anything less than 100% but greater than 15/16 Red Poll blood.

Mammele shared that there would be a guest speaker to present after the meal.

Mike Parks again thanked the retiring Board Members, Jeff Doll, James Campbell and Mike Mammele and the membership expressed their thanks via a standing ovation.

Bill Wiese moved and James Campbell seconded to "Adjourn the Meeting." Motion passed and the meeting was adjourned.