

ARPA Board of Directors Meeting
Junior Preview Show
Minutes of June 24, 2017

The meeting was called to order on Saturday, June 24, 2017 at 2:30 pm EST by Vice President Brian Fairchild.

Roll call was done. Those in attendance were Jeff Wilkins, Jim Jackson, Daniel Schmiesing, Brian Fairchild, Kyle Young, Linda Hampton, Bob Carson, and Kaye Gilbert. Ex-Officio members present were John Rager Finance and Teresa Jackson Junior Advisor. J.L. Morrison and James Campbell was absent. Guests present were Mike Reed, Jack Hampton, and Angel Price.

Minutes from the April 20 meeting was read. Minutes were posted on the website.

Bob Carson made a motion to accept the April minutes as read. A second was given by Jim Jackson. Motion passed.

Committee Reports were given verbally. Dan Schmiesing reported the World Tour was at the Junior Preview Show and would be complete on Sunday, June 25. Dan also reported the attendees of the World Tour had purchased approximately \$200 worth of T-shirts in support of the Juniors. He also reported the next World Tour will be held in South Africa.

Mike Reed then spoke in Public Forum. Mr. Reed presented his thoughts on the Appendix Program. Mr. Reed reported as a member of the Membership Committee he had been in contact with several members of ARPA with regards to the proposed By-Law changes and the Appendix Program. He presented the suggestion of changing the name of the program to something of a more positive nature such as Red Poll Plus to aid those with composite animals in marketing their animals. He also presented the idea of eliminating the Pure Blood name and replacing all references to anything other than Full Blood with the new name of Red Poll Plus, if adopted.

Bob Carson then made a motion to change the term "Appendix" to Red Poll Plus with the percentage of Red Poll blood being printed on the registration paper with the term "Pure Blood" no longer being used. A second was given by Kyle Young. Discussion was held. Kyle Young called for a Question. Vote was taken on Question and motion carried. Roll Call vote was held on motion. Jim Jackson, yay. Jeff Wilkins, yay. Bob Carson, yay. Dan Schmiesing, nay. Kyle Young, yay. Linda Hampton, yay. Motion passed 5-1.

Dan Schmiesing suggested to have the Rules and Bylaws Committee review the changes and call for a special meeting of the board to approve before sending the new proposal to the membership. Discussion was also held on if the board would be within the 60 days of the meeting and notification of the membership. The meeting is to be held on September 29, which the new proposal would need to be in the mail to the membership prior to July 31. The original proposal would need to be rescinded and a new proposal in its place.

The Rules and Bylaws Committee submitted the proposed addition to the Rules for CHR. **Jim Jackson made a motion to approve the new proposed Rule for CHR and add to the Rules. A second was given by Linda Hampton. Motion passed.**

Jeff Wilkins then gave the Sale Committee Report. Rules have been published and ads are going out. The committee has stayed on budget so far. Wilkins asked for board members to reach out to the membership to find out a number of cattle expected to be in the sale. He also asked that all follow the deadlines set forth for the event. He also asked board members to support the sale. Jim Jackson reported he would have animals. Bob Carson reported he may have one. Linda Hampton would not have any. Kyle Young reported he would not have any this year. Dan Schmiesing would have two. Jeff Wilkins stated he would not have any due to not having a trailer. Bob Carson offered to transport the animals for him.

Bob Carson made a motion to accept the Sale Committee Report as presented. A second was given by Kyle Young. Motion passed.

Banquet Committee had nothing new to report at this time. No report given by the Membership Committee. No report given by the Grass Feed Committee or Performance Committee.

Teresa Jackson gave the Junior Committee Report. She expressed over three hundred (300) letters sent out to the membership asking for support and participation in the Junior Preview Show. She only received seventeen (17) responses. Jeff Wilkins added the lack of response with the Questionnaires last year from the meeting as well.

Kaye Gilbert then presented for the Executive Committee. The Committee was working on a proposal for a shared Advertising Program. The Committee was not quite ready to present to the board, but asked for board input regarding the program. Gilbert reported the committee asked for input on a budget, how many possible shared programs to award, etc. Concern was expressed regarding how to select the members. It was also discussed this program could be more of a negative effect than positive on public relations with the membership. Linda Hampton suggested offering a pilot program to see if the membership would be interested or would partake in such a program. In a pilot program, the board would not designate a number limit of offerings or a dollar amount limit with the membership, but would set a general budget to start out with. Another suggestion was given for ARPA to do advertising for the breed itself in national publications such as Progressive Cattlemen, American Cattleman, etc.

The board discussed the need for positive public relations with the membership. Brian Fairchild reported he has been trying to visit farms and ranches in his area. He reported not all reception has been friendly or positive. He expressed concern over the feeling of some of the members he has talked to with regards to ARPA. Gilbert reported on the perception of some of the members that have phoned into the office with regards to the approachability of the board. Fairchild asked for suggestions on how to improve relations between ARPA, the board, and the membership. It was suggested more board members reach out to members in their area.

John Rager reported on the Financials. Brian Fairchild asked a question regarding the Advertising increases and the design fees that he has received as a board member. Gilbert explained in previous years, the journal designer had been designing ads for the membership free of charge to the membership, but had been charging ARPA for those designs. The cost of the publication of the journal had been very high. Gilbert also reported the journal had not been paying for itself with the current ad prices. With Gilbert doing the design of the journal, this was included in the salary. The first few journals, there was a shortfall to designate how much of the secretary salary could go for the designing of the journal. The spring journal had finally had enough to show the cost of the design fee. When the designation of the design fee is done, the secretary salary then decreases by the same amount.

John Rager also reported on the Endowment Accounts and earnings. The return on the Endowments have been very low. Some of the Finance Committee has thought of investing in a mutual fund. Rager asked for the Board's opinion on the matter. The rate is locked in.

Jim Jackson made a motion to accept the Finance Committee report as presented. A second was given by Bob Carson. Motion passed.

Kyle Young made a motion to go into Executive Session.

Board came out of Executive Session

Jeff Wilkins made a motion to adjourn. A second was given by Kyle Young. Motion passed.

Respectfully submitted,

Kaye Gilbert
Executive Secretary-Treasurer

RULE 16: Complete Herd Reporting (6-2017)

A. Establishment and Purpose.

1. At the 116th annual membership meeting of the American Red Poll Association held on November 14, 1998 a majority (76%) of the members present approved the formation of the Complete Herd Reporting (CHR) program to go into effect in 1999.
2. The American Red Poll Association Complete Herd Reporting program is designed to improve the collection of performance information on all active animals in the breed and to equally spread the costs of promoting the breed across all active animals in the breed. CHR uses an inventory-based fee structure or annual assessment charged on all reproductively mature animals. CHR requires the reporting of annual production and performance records on all cattle within a herd, but the responsibility of selecting which calves are worthy of registration remains with the breeder.
3. The CHR program is designed to capture performance data and improve the accuracy of EPDs (Expected Progeny Difference) by requiring collection and submission of birth weights (optional), weaning weights (required), and yearling weights (optional) for all the calves born in a herd each year. While participating in CHR, it is not mandatory to register all calves; that is not the purpose of the program. CHR members are provided the pertinent information to make good management choices, based on the accuracy of the data supplied, to register your good calves and cull the others. The EPDs of each calf, born of cows that are enrolled in the CHR program, will be recorded on the registration certificate at time of calf registration.
4. Complete Herd Reporting allows ARPA the ability to measure economically relevant beef production traits such as fertility, longevity, and reproductive efficiency. As the beef industry becomes more technologically driven more producers are looking at EPDs to help them in making sound purchasing decisions. The greater volume of data reported from each herd for measured growth and carcass traits enhance the accuracy of the Red Poll EPDs.

B. Benefits of CHR

1. Quality: complete reporting will improve the reliability of EPDs on all Red Poll cattle by removing the effects of reporting bias.
2. Herd management tool: Complete Herd Reporting will make it possible to estimate fertility and survivability EPDs and to calculate herd-average reproduction and production management measures for within herd use. These calculations are meaningless with incomplete reporting.

C. Participation

1. Participation in CHR is voluntary and breeders may choose to maintain pedigree records without recording performance information if they wish. Performance registry breeders are required to maintain an accurate and up-to-date female inventory, listing all females currently in their breeding herd with RPA. Performance registry breeders are required to annually report calving ease and weaning weight information on the produce of every female in the inventory. Additional measures including birth and yearling weights, as well as carcass traits, can be reported but are not required. EPDs will be printed on the registration certificate. EPDs will only be reported on registered animals of CHR enrolled cows. Members who don't participate in CHR are considered pedigree breeders, choosing to waive performance recording and production of EPDs on their animals/registrations.

D. Procedures

1. In January of each year a inventory of all breeding age females in a herd that are old enough to calve that year (according to the ARPA office) will be generated and sent to all breeders. Breeders will update the inventory list by filling out this form completely. Each breeder will identify, by the use of disposal codes, those animals to be removed from inventory, adding new animals of breeding age not found on the inventory report (e.g., new purchases, leased animals, etc.), and return the completed inventory report to the national office. (ARPA members that do not join the CHR program are also STRONGLY encouraged to fill out this form to keep the herd records up to date.)

2. When ARPA members return the Herd Inventory Form, mentioned above, they can indicate if they want to enroll their herd in the CHR program or not. If they want to enroll the herd they include an upfront fee per female due to calve that year. To encourage the larger herds to participate a maximum fee is set. The office will return an updated list to the breeder along with any management information the breeder provided (breeding dates, service sires, etc.)
 3. Payment of the annual assessment makes that animal 'active' for the following 12 months. To receive EPDs; Progeny may only be registered to dams that are 'active' during the birth year of the progeny.
 4. Additional fees are required to register or transfer a calf born of a CHR enrolled cow. There is no additional fee for calves that have data reported but are not registered. There is NO requirement to register calves born to CHR enrolled cows. This data is included in the herd reports for improving the accuracy of the EPDs of the herd and the entire Red Poll breed in the USA.
 5. All Management and analysis reports are provided to the CHR member on the enrolled herds at no additional charge.
 6. No fees are assessed for Herd Inventory preprinted performance worksheets, worksheet processing or for herd EPD reports. (Supplied upon request)
- E. CHR Member Reporting Requirements
1. During each 12-month period one of the following should be received for each 'active' female on inventory:
 - a. A calf record (regardless of whether or not the calf will be registered) with all required information, including weaning data or a pre-weaning disposal code for the calf.
 - b. A disposal code for the female indicating that she is dead or has otherwise been culled from 'active' inventory
 - c. A reason code for the cow's failure to produce a calf (open, embryo transfer program, moved to the next calving season, etc.).